

# CINEMA TECHNOLOGY

THE OFFICIAL PUBLICATION OF THE CINEMA TECHNOLOGY COMMUNITY



## WHERE NEXT FOR EXHIBITION?

Quality control  
automation, sustainability  
and efficiency.

# 2026

## Media Kit

ALSO IN THIS ISSUE

- UPDATES ON LASER TECHNOLOGY
- READERS Q&A ON LASER PROJECTION
- INTERACTIVITY ON SCREEN USING AI



CT MORE INFO



An official publication of



**5.9K**

Total Readership

**1.6K**

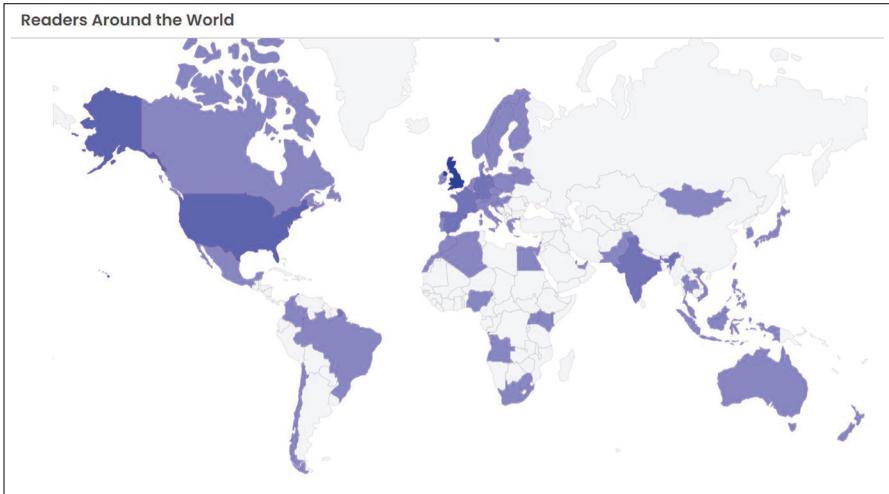
Printed Copies

**3.8K**

Online Readership

**1.9K**Additional Copies  
at Global Events**94+**

Country Readership



Cinema Technology Magazine is the world's leading independent publication focused around technology and business-related issues for the cinema industry. The quarterly magazine has been published for more than thirty years and has built a reputation as the go to publication for impartial guidance on all things technology and business helping key influencers to make more informed decisions on technology and business investments.

Each quarter the magazine covers a range of issues from cinema design and construction through to new product reviews, opinion pieces, global updates from regional and global events, profiles of cinemas, new business opportunities and much more.

## Why Advertise?

The publication benefits from a global print circulation list in excess of 1,600 and a total readership of more than 5,900 industry professionals comprising more than 3,800 online readers. The publication is also distributed freely at major trade conventions including CinemaCon, CineEurope, ShowEast and CineAsia in either digital or print form.

Cinema Technology Magazine is owned by Cinema Technology Community the not-for-profit trade organisation with a global reach of 1,000+ members in more than 90 countries including growth areas such as South America, the Middle East and Africa. Cinema Technology Magazine is also the official publication of the International Moving Image Society (BKSTS) and is also distributed to their global membership.

## Our Readership

Cinema Technology Magazine reaches all the key decision makers in the motion picture industry. From C-Suite and senior executives of multi-national exhibitors through to owners of independent cinemas, service and installation companies and product manufacturers, CT Magazine is the ideal publication to promote products and services.

## Recent Advertisers

A key publication of choice for leading brands in the cinema industry, our recent advertisers include:-

- QSC
- Galalite
- GDC Technology
- Gofilex
- Arts Alliance Media
- Barco
- Ushio
- Harkness Screens
- Sharp/NEC
- Strong/MDI
- LTI
- UniqueX
- KDKinotec
- Savoy Systems
- MPS
- DBox
- Meyer Sound
- Ferco Seating
- CinemaNext
- Christie Digital
- Sound Associates
- Infinity Seating
- Deluxe
- Universal Pictures
- Omnex
- Admit One
- Pres Global
- AirScreen

## Rate Card

	Bleed (h x w)	Trim (h x w)	Rate Card Price
Front Cover	303 x 216mm	297 x 210mm	£6,050
Back Cover	303 x 216mm	297 x 210mm	£4,400
Inside Cover (Front or Back)	303 x 216mm	297 x 210mm	£3,660
Double Page Spread	303 x 426mm	297 x 420mm	£6,050
Full Page Bleed	303 x 216mm	297 x 210mm	£2,200
Full Page Non-Bleed		275 x 190mm	£2,090
Half Page Horizontal Bleed	154 x 216mm	148 x 210mm	£1,430
Half Page Horizontal Non-Bleed		128 x 190mm	£1,210
Half Page Vertical Bleed	303 x 111mm	297 x 105mm	£1,460
Half Page Vertical Non-Bleed		267 x 92mm	£1,210
Quarter Page		130 x 92mm	£715

## Advertising Submission Dates

Spring 2026	Summer 2026	Autumn 2026	Winter 2026
20th February	22nd May	21st August	20th November

## Technical Specifications

- Press-optimised PDF files to PDF/X-1a:2001 with all fonts and images embedded.
- All colour graphics to be saved CMYK and spot colours converted to CMYK.
- JPG files must be saved CMYK/300dpi at highest quality.
- Double page spread / whole page / half pages must have a minimum 3mm all round bleed.
- Please name file - advertiser's name / reference / issue date.

## Important Information

- Cancellation - 25% due six weeks prior to publication. 50% due 2 weeks prior to publication.
- Payment Terms - 14 days from advert placement.
- Publisher - Cinema Techology Community C.I.C., 124 City Road, London, EC1V 2NX, UK.

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