

cinema



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TECHNOLOGY

The leading magazine for cinema industry professionals > VOL.35 NO.3 > 09/22

THE RISE & RISE OF

BOU TI QUE C I N E M A

Premium cinema with
luxury (home) comforts

Cinema Technology Magazine

2022/3

Media Kit

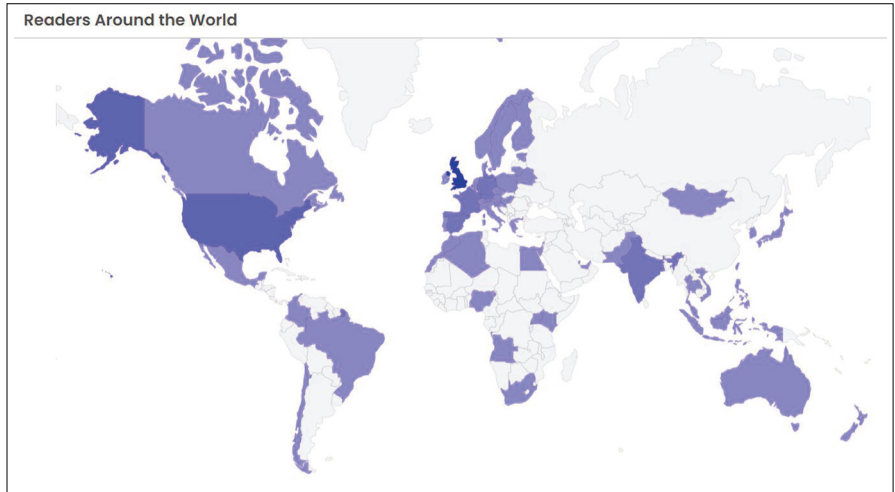
5.1K Total Readership

1.6K Printed Copies

2.9K Online Readership

1.4K Additional Copies at Global Events

80+ Country Readership



Cinema Technology Magazine is the world's leading independent publication focused around technology and business-related issues for the cinema industry. The quarterly magazine has been published for more than thirty years and has built a reputation as the go to publication for impartial guidance on all things technology and business helping key influencers to make more informed decisions on technology and business investments.

Each quarter the magazine covers a range of issues from cinema design and construction through to new product reviews, opinion pieces, global updates from regional and global events, profiles of cinemas, new business opportunities and much more.

Why Advertise?

The publication benefits from a global print circulation list in excess of 1,600 and a total readership of more than 5,100 industry professionals comprising more than 2,900 online readers. The publication is also distributed freely at major trade conventions including CineEurope, ShowEast and CineAsia.

Cinema Technology Magazine is owned by Cinema Technology Community the not-for-profit trade organisation with a global reach of 800+ members in more than 80 countries including growth areas such as South America, the Middle East and Africa. Cinema Technology Magazine is also the official publication of the International Moving Image Society (BKSTS) and is also distributed to their global membership.

Our Readership

Cinema Technology Magazine reaches all the key decision makers in the motion picture industry. From C-Suite and senior executives of multi-national exhibitors through to owners of independent cinemas, service and installation companies and product manufacturers, CT Magazine is the ideal publication to promote products and services.

Recent Advertisers

A key publication of choice for leading brands in the cinema industry, our recent advertisers include:-

- QSC
- Galalite
- GDC Technology
- Gofilex
- Arts Alliance Media
- Cinionic
- Ushio
- Harkness Screens
- Sharp/NEC
- Strong/MDI
- LTI
- UniqueX
- Dolby
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- Flexound
- Ferco Seating
- CinemaNext
- Christie Digital
- Sound Associates
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- Universal Pictures
- Admit One

Rate Card

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Front Cover	303 x 216mm	297 x 210mm	£5,500
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Advertising Submission Dates

Winter 2022	Spring 2023	Summer 2023	Autumn 2023	Winter 2023
30th November	10th February	12th May	11th August	10th November

Technical Specifications

- Press-optimised PDF files to PDF/X-1a:2001 with all fonts and images embedded.
- All colour graphics to be saved CMYK and spot colours converted to CMYK.
- JPG files must be saved CMYK/300dpi at highest quality.
- Double page spread / whole page / half pages must have a minimum 3mm all round bleed.
- Please name file - advertiser's name / reference / issue date.

Important Information

- Cancellation - 25% due six weeks prior to publication. 50% due 2 weeks prior to publication.
- Payment Terms - 14 days from advert placement.
- Publisher - Cinema Technology Community C.I.C., 124 City Road, London, EC1V 2NX, UK.

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